

August 2011

Dear Neighbor,

Lincoln Park Day is our community's annual celebration of unity – a day full of fun, crafts, food, entertainment, shopping, and community awareness. Just as in years past, Lincoln Park Day 2011 will offer something for every member of the family, including attractions for children and teens, and entertainment for all ages. It attracts thousands of visitors to Main Street and the Borough Field – not only from Lincoln Park itself, but from surrounding areas as well – and generates a *huge* sales boost for our local businesses.

Lincoln Park Day has a major impact in sustaining the quality of life in our hometown. Funds raised through the festivities are used for long-term community enhancements, support of nonprofit organizations and a college scholarship program to encourage volunteerism among the Borough's young people. In recent years the money raised through this event supported a variety of community improvement activities. Lincoln Park Day truly helps our entire community to grow and prosper.

In 2011, we celebrate the **20th annual** Lincoln Park on Saturday, September 24. It gives you and your business a unique opportunity to gain visibility and recognition. By sponsoring a range of activities and programs you can provide much needed support for an event that has become an essential part of life in Lincoln Park, *and* spread the word about your products or services. This is your chance as a business owner to be known as an active and involved citizen of the community.

Traditions are a big part of what gives a community its unique identity. We work constantly to make each year's Lincoln Park Day better than the last, and every year the participation and enthusiasm seems to grow.

A number of attractive sponsorship options are listed on the attached sheet. All of them will be a big help in making Lincoln Park Day successful *and* gain you valuable recognition among your neighbors and customers. Take this opportunity to show how much you care about the future of Lincoln Park.

Thanks for your consideration – and your support!

Sincerely,

Marianne Walker
President